

TAKING ADVANTAGE OF HIGH DEFINITION

Tech Talk

by Steve Metcalf, Gibson Sound & Vision

High definition is here in full force! HD channels on TV, Blu-ray rentals in the video store! Is it just enough to buy an HDTV? Do we need special cables or add-ons to take full advantage of this new technology?

We know that TV companies offer HD programming, but not every show is available in HD, plus that show may not be on when you are home. Enter the PVR. Rogers and Bell offer a device called a Personal Video Recorder. It allows you to record 2 shows at once and play them back when you wish. You will never miss another show! At Gibson's, we sell the Rogers PVR's and would be happy to explain how it can help you. They are also on sale until Christmas, so hurry in!

What about movies? Can we rent an HD movie? Yes, you can. HD movies are available on a new format known as Blu-Ray. You need a Blu-ray player to play a Blu-ray movie. The nice thing about Blu-ray players is that they do a great job of playing DVD's, CD's and a host of other disc based formats. You will not have to replace your movie collection – and you get HD! Blu-ray play-

ers are fairly inexpensive now. A Blu-ray player is a great gift idea for Christmas!

What about cables? Do I have to spend oodles of cash on cables? Well, maybe.

The best way to connect an HDTV is with HDMI. HDMI is a connection that offers perfect picture and sound in one cable. It also makes devices easier to use. There are very inexpensive HDMI cables available, but they are flimsy and can break easily. Sometimes they can even damage the TV. A better cable is lifetime warranted and most likely will not break. Also, HDMI is a computer based format. They are always adding and upgrading features for use on the same cable. Some cables offer a warranty against compatibility failure and will replace the

cable for free.

We will give you the truth about cables and help you find the right one for your needs. We can also help you to find the right combination of devices to accessorize your new HDTV, with Blu-Ray players, PVR's, sound systems and the like. Come in and visit us to learn how you can take full advantage of High Definition technologies!



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