

# ONE FOR ALL AND ALL FOR ONE

## Tech Talk

*by Steve Metcalf, Gibson Sound & Vision*

Many people find it very difficult to pick out the right speaker system. There is an incredible array of choices available. It can be terribly difficult to narrow the playing field and find something right for your own needs. Most of us will look to someone for advice.

Everybody seems to have an opinion as to what you should buy. Some would send you after the biggest speakers out there, others would send you after a brand name, while others still would just tell you to get one that looks good stuck to the wall.

There have never been as many homes with surround sound audio and HD picture as there are today. We also have video games, computers, Blu-Ray players and even good old fashioned record players all connected together in one room, for all to enjoy. Is it possible to find something that will work well for all of your sources?

Any speaker you buy will most likely be placed out in the open, for all to see. The first and easiest way to narrow the selection is to look at speakers that will look nice with your decor. At the end of the day, nobody wants an eyesore in the middle of the living room, so this can be a very important factor. This doesn't help us out

with performance though, so lets look at that too.

The primary function of a speaker system is, (of course) to reproduce sound. I don't put a lot of stock in the concept that there are certain speakers for movie sounds and different ones for musical sounds. If a speaker does a good job at making sound – it is a good speaker, for all types of sound. The trick to finding this speaker is



in how you look.

When shopping for speakers, bring some music on CD that you are familiar with. If you wish, bring some of your favorite movies or concerts on DVD or Blu-ray. Use the same material for each speaker system you are comparing. If you do things this way, you will be able to hear the differences in each speaker very easily. Tell your salesperson about your observations. He will help you find the sound and look you are seeking.

At Gibson Sound and Vision, we have a full service audio department. We can help you select speakers for your theatre room or design a stereo listening room with complete acoustic treatment.

We love what we do, and we want to get to know you! Come in and see how we can help you select the perfect speakers for your home!

# Gibson

**SOUND  
& VISION**

SINCE 1955

**"We'll Treat You Like Family"**

25 Columbia St. E.

Waterloo

519.746.8030

Weekdays 9-9, Sat. 9-5:30, Sun. 12-5

[www.gibsonsv.com](http://www.gibsonsv.com)

CEDIA

CUSTOM  
ELECTRONIC  
DESIGN &  
INSTALLATION  
ASSOCIATION  
MEMBER