

Look Mom – No Wires

Tech Talk

by Steve Metcalf, Gibson Sound & Vision

Now that computer technologies have proven to be reliable, we start to see more and more products that borrow ideas that have been developed in computing. Almost daily, many new products arrive in our store.

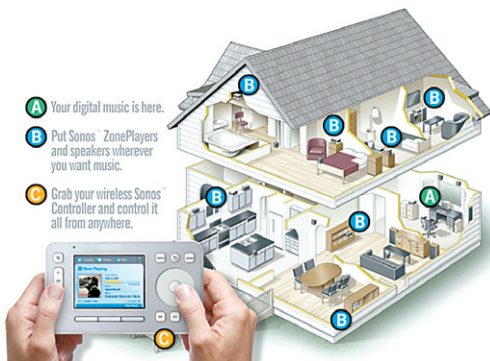
Most of us have at least one computer and sometimes more than one computer in our home. Since it is very costly to retro-fit wiring in a house for networking purposes, consumers have turned to wireless routers as a means of linking multiple computers to each other and to the internet.

Over the years we have installed a great number of multiple room audio systems in customer homes. Until now, wiring for each speaker and for the system controls (such as wall mounted keypads) can present challenges unless the home is a new construction. Then, along came Sonos.

Sonos is a cost effective and high quality means of bringing audio to every room in your home, without the necessity of running unsightly wires. The Sonos system takes advantage of wireless networking technology to link each room and the only wiring required is for your speakers.

In addition to offering an easy way to get music to your deck, bedroom or games room, Sonos offers the capability to easily access music and news over the internet. Most local radio stations also broadcast over the internet, so this is a big advantage if you have radio reception issues in your home. Also there are many internet radio stations and music services which can be easily accessed from the handheld controller. And the good news - you don't have to be a computer geek to know how to make it work. It is designed with the utmost consideration for even the least technical member of your family.

At Gibson Sound and Vision, we have years of experience dealing with the newest and best technologies. We know the right way to integrate these products with your current equipment and how to make it all easy to use. Why not pay us a visit and find out how you too can enjoy the benefits of Sonos.



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