



Home Electronics for Mother Earth

Tech Talk

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What does mother earth need with electronics you may ask? Today, there is much concern about the environment. Power efficiency and reduction of dangerous chemicals in the manufacturing process is all good news for the environment, but it goes much further than that.

Today we all do our parts to reduce our carbon footprint. Things like turning off lights and appliances when not in use, or turning down the thermostat and putting on a sweater. When I speak about electronics for mother earth, specifically - I am referring to affordable new technology for whole home control.

It seems that much of the time, the things we do for the environment come with added expense. The reward we receive is the knowledge that our actions help to make the world a better place, but the financial benefits of energy savings usually don't outweigh the cost.

At Gibson's we have a range of products from Control 4, Xantech and Universal Remote Control which will allow you to have completely automated control over the energy-driven systems in your home. Air conditioning, heat, lights - even your home theatre can all be made easier to use and provide a significant reduction in energy consumption in your home through the introduction of a control system.

Perhaps you went away for the weekend and forgot to turn down the furnace? No problem. From a computer or even a mobile device, you can log in to your home, turn down the heat and make sure all of the doors are locked. Receive an email to assure you that your teenager stopped by to let the dog out on Sunday morning and then double check your cameras to see that your vintage sports car is still parked where you left it!

Add to this other great stuff such as audio and video media that can be accessed throughout your home, single button control of your entertainment system and energy savings to boot!

These improvements to daily comfort and convenience are married to a smarter, more environmentally friendly lifestyle. You don't have to break the bank either. These types of systems cost only a fraction of what they did only a few years ago.

We specialize in helping people find technology that will improve the quality of living everyday. Why not stop by to learn more about how we can make this world and your world, a better place to be.



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