



# Tech Talk

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## Flat Panel Panoply

It's that time of year again. All of the major manufacturers are shipping out the impressive new displays they were showing off at the dealer shows earlier this year. This is such an exciting time for the consumer. With stable pricing and incredible new technology available to us, your television is capable of offering you so much more than it ever has before!

L.E.D. Most of us have purchased a string of these ultra-bright, power efficient Christmas lights in the past year or so. Now you can buy a television that uses this technology as a light source. L.E.D. backlighting allows the design of a thin television (in some cases 1/2" thin) with a better picture! It is also great for the environment due to significantly lower power consumption. Offerings from Samsung and Sony are in our store right now. If you want some eye-candy, we can satisfy your sweet tooth!

Panasonic has a new line of environmentally friendly Plasma televisions. With no mercury and no lead used in the manufacture of the product and an improvement in power consumption to the tune of twenty percent, they will no doubt be a hot item. The picture is fantastic too!

On the fun side of things, some TV's now have fantastic networking features available. These features allow you to view your family photos, listen to music or even browse the internet. It can even be done wirelessly! You can now download a movie to your computer and watch it on your big screen!



To sum it up, flat televisions have become even flatter, better looking and easier to use. With computer based media becoming more and more popular, the new networking features will enable you to get all of your favourite media at the touch of a button. In high definition too!

Come in and visit our store to learn more about these incredible new display products. Our knowledgeable and experienced professionals will make it easy for you to experience the best that this new technology has to offer!



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